

The Conference



Agile Manchester is a practical software development conference that allows participants to connect and learn from their peers and leaders in the industry.

With a strong practical focus this event attracts senior industry practitioners who are focussing on managing their roles and teams in a highly agile and lean manner.

Our Venue



thestudio
Manchester, UK
www.studiovenues.com

thestudio is a contemporary meeting space with excellent facilities for our conference - solid wifi, great food and drink, friendly staff and comfortable meeting spaces.

If the weather's right, we'll use their outdoor roof terrace for breaks and socialising.

Our Participants

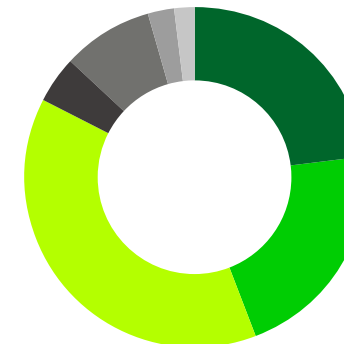


We aim to attract 280+ participants from across the North of England.

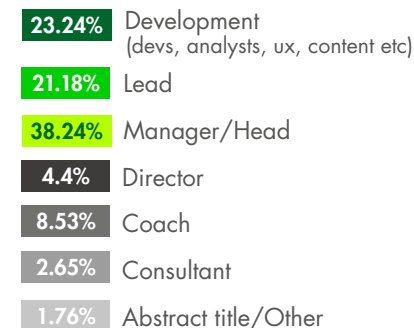
Agile Manchester is aimed at software practitioners and decision makers.

We sold out our 2015, 2016 and 2017 events and attracted participants from across the UK and Europe.

Job Titles Represented



Agile Manchester 2018 attracted participants in the following roles:



Companies Represented include:

Airsweb, AND Digital, Arm, ASOS, Auto Trader, **Avecto**, Aviva, Basis, BBC, CA Technologies, Car Benefit Solutions, Carol Fairchild, CDL, CFH Docmail, CMC Partnership, **Co-op Digital**, Collaborate Solutions, Cotelic, Cucumber, Ditto, DWP, eLife Sciences Publications, Emphasis Parenthesis, English Institute Of Sport, epiGenesys, ESB, Everyday Unit Testing, Evolution Recruitment Solutions, Expedia, Express Gifts Ltd, Financial Conduct Authority, Freedom Finance, GE Aviation, Government Digital Service, Harvey Oliver Limited, Headforwards, IndigoBlue Consulting, Infinity Works, Intapp, Inviqa, ITSM Zone, **J.Sainsbury's**, Just Leading Solutions, Kalibrate, Leeds Building Society, LexisNexis, Linius Technologies, Lookers PLC, Mendeley, Metadeveloper, **Moneysupermarket Group**, NHS Business Service Authority, NHS Digital, NHS Education for Scotland, NHSBSA, NICE, Northern Shore Consulting, On the Beach, ONS, Open Data Services Co-Operative, Opencast Software, Press Association, **QWAN - Quality Without a Name**, Red Stag Consulting, RedElephant, Redgate, River Island, **Royal Bank of Scotland**, Shop Direct, Sky, Sky Betting & Gaming, Skyscanner, SmartOnlineDesign, Solutioneers, Sopra Steria, Spider Solutions, Statoil, Teal Mavericks, LLC, **ThoughtWorks**, tobiasmayer.uk, Waters, Wise Noodles, Wizewerx, Yodel, Zen Internet, **Zoho Corporation**, **Zuhlke Engineering**, Zuto

***Bold denotes companies who sponsored and had representatives at the event. For a full list of companies, please contact us.**

| | Bronze ∞ Available | Silver Limited Availability | Gold Limited Availability | Platinum 1 Available |
|--|---|--|---|--|
| Package Price (excl. VAT) | £800 | £3100 | £4400 | |
| Opening & Closing Remarks | Logo on slide | Logo on slide | <ul style="list-style-type: none"> Logo on slide Verbal thanks | The Platinum option is currently available as a more bespoke package, please contact us directly for more details. |
| Participant Booklet | Logo on Sponsor Page | Logo on Sponsor Page | <ul style="list-style-type: none"> Sponsor Page Full page ad | |
| Website Sponsor Page | <ul style="list-style-type: none"> Logo & link 100 word bio | <ul style="list-style-type: none"> Logo & link 150 word bio | <ul style="list-style-type: none"> Logo & link 200 word bio | |
| Tweet Outs (minimum) | 4 | 6 | 8 | |
| Website Homepage | Logo | Logo | Logo & Link | |
| Discount Off Conference Tickets | 15% | 20% off first 8 15% thereafter | 25% off first 8 15% thereafter | |
| Goody Bag | 1 | 1 | 1 | |
| Tickets Included | - | 2 | 3 | |
| Participant List (includes emails where available) | - | ✓ | ✓ | |
| Exhibition Space | - | <ul style="list-style-type: none"> Pop up banner Small table for promotional items | 2m x 1m space | |
| Speaking Slot | - | - | 60 minutes | |
| Personnel Tickets (no access to sessions) | - | - | 1 per day | |

Other sponsorship options

Social Evening Sponsorship

Sponsoring a social evening provides you with excellent networking opportunities and positive associations for participants. To find out more about costs, benefits and how sponsorship can benefit everyone, please contact us.

Diversity Tickets Sponsoring a Diversity Ticket helps someone attend who would not ordinarily be able to do so. Sponsorship is **£500** per ticket, or **£300** as an add-on to any other package. You will be specifically acknowledged as a Diversity Ticket sponsor, but note that we don't disclose who are the holders of Diversity Tickets.

Lanyards/Bags We have two available additions to any of the above packages at no extra charge.

If you would like to supply branded lanyards to hold the name badges, or branded bags for the participant packs (including swag), please express your interest when confirming your sponsorship. Each offer is on a first come, first served basis.

Add Delight Sponsors help us provide something extra. We welcome all opportunities to surprise, delight and lift a participant above their expected experience at one of our events. If our packages are too prescriptive or there's something specific you'd like to offer, get in touch - we're always interested in adding something that will get people talking and make their experience truly memorable.

Practicalities

Tickets Ticket allocation includes speakers. A limited number of additional personnel tickets are available at £80/day. These do not allow access to the conference but do include all refreshments and the social evenings. Contact us for more information.

Programme We will be finalising the programme in **November 2018** - after this date there will be a limit to the number of sponsor packages that include a session.

Next Steps If you have any questions, are keen to book, would like to discuss the packages, or create something specific, please do get in touch.



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Contact our hotline:
01223 900 107

Visit our website
agilemanchester.net

Or tweet us
[@agilemanc](https://twitter.com/agilemanc)